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Listing of Claims

Claims 1-22 (canceled).

23. (previously presented) A method for promoting product sales in Internet transactions, the method comprising:

providing a user interface at a customer side for placing a purchase order through the Internet to a seller side, the user interface including an ordering screen for the customer side to select at least one product and enter an initial product order including information specifying a quantity of the selected product being ordered; comparing the specified quantity of the initial product order, placed by the customer side to the seller side, to a minimum quantity;

if the specified quantity of the initial product order is equal to or greater than the minimum quantity, delivering to the customer side display information for a promotion screen containing information regarding a selected promotion which is functionally related to the initial product order and is contingent on a revision of the order to make an additional purchase; and

if the specified quantity of the initial product order is less than the minimum quantity, processing the initial product order received from the customer side and delivering no promotion information to the customer side.

24. (previously presented) A method for enhancing product sales in Internet transactions, the method comprising:

delivering display information to a customer side for ordering products via the Internet;